

Tertiary to Work

06 - 07 MARCH 2024

SPONSORSHIP Proposal



Brought to you by

The Australian National University | The University of Canberra | The Australian Catholic University



About the event

Tertiary to Work (TTW) is a collaborative event unique to Canberra providing an opportunity to introduce your organisation and showcase your brand to Canberra's diverse and talented university students. It brings together students of three major tertiary institutions - the Australian National University, Australian Catholic University and the University of Canberra. TTW has a strong history, having successfully run in this format for more than **20** years.

Day 1 All Industries Careers Fair

When: 06 March 2024

Where: The Australian National University
ANU Sports Hall

11am - 3pm

Day 2 Health & Education Careers Fair

When: 07 March 2024

Where: The University of Canberra
UC Refectory

11am - 3pm



Event website:

tertiarytowork.com.au





Sponsorship Offering

**Day 1 :
All Industries Careers Fair**

06 March 2024, 11 am - 3 pm

An all-discipline event, bringing together 60+ employers and more than 1000 students from three participating universities.

Only 3 sponsor places for all industry organisations

Investment: \$3500

**Day 2 :
Health & Education Careers Fair**

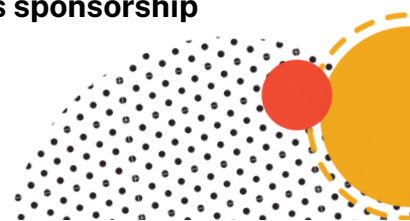
07 March 2024, 11 am - 3 pm

Following the success of 2023, we are again bringing students from teaching and health degrees to meet with organisations in related industries.

2 x Health , 2 x Education sponsorships are available for organisations with a specific focus on recruiting these degrees

Investment: \$770

Final date to express your interest in becoming a major sponsor is COB Friday 08, December 2023. Please contact one of our organisers to discuss sponsorship arrangements and activations for any of the days.



Day 1 Sponsorship inclusions All Industries Careers Fair

- Prominent **double booth** allocation close to the entrance to attract major traffic.
- Bring up to **six** of your staff members. Catering is on us.
- Opportunity to include 1 branded marketing product in **350** TTW showbags, distributed among students.
- The student **prize** valued at \$1000 credited to your organisation. drawn at the conclusion of the All Industries event. Prize will be provided by the TTW team.
- Opportunity to send a **personalised email** to registered participants prior and after the event.
- Your **hyperlinked logo** and promotional video on the TTW official website: www.tertiarytowork.com.au
- **Your brand** on event's promotional materials online and offline.



Day 2 Sponsorship inclusions Health & Education Careers Fair



- Prominent **double booth** allocation close to the entrance to attract major traffic.
- Bring up to **six** of your staff members. Catering is on us.
- Opportunity to include 1 branded marketing product in **150** TTW showbags, distributed among students.
- The student **prize** valued at \$500 credited to your organisation. drawn at the conclusion of the Health & Education Event. Prize will be provided by the TTW team.
- Your **hyperlinked logo** and promotional video on the TTW official website: www.tertiarytowork.com.au
- **Your brand** on event's promotional materials online and offline.

Exhibitor booth bookings will be open for registration on **Monday 27 November 2023**

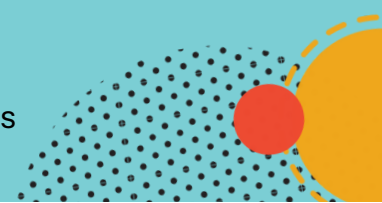


Make the event day more fun and engaging with one of our student activations! Organisations with a registered booth are welcome to support one of the activations below. We will take care of the equipment and staff. Let's make it FUN!

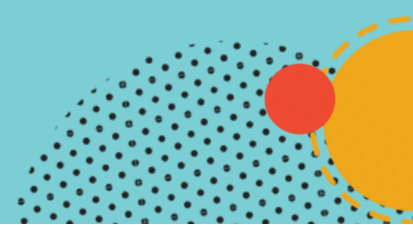
Activation	How you win student's hearts	* Day 1 Inclu. GST	* Day 2 Inclu. GST
Cupcakes 	Your logo on 100 mini cupcakes	\$330	\$330
Coffee Cart 	Your signage placed next to the Coffee Cart and logo placed on cups	\$1,100	NA
Sausage Sizzle 	Your signage placed next to the stall and branded napkins	\$1,100	\$1,100
Gelato Cart 	Your signage placed near the stall and branded cups	\$1,100	NA
Slushie Machine 	Your organisations logo on cups & your banner placed next to stall **	NA	\$330
Ice Cream Bike 	Your organisations logo on cups & your banner placed next to stall **	NA	\$330
Popcorn Machine 	Your organisations logo on boxes & your banner placed next to stall **	NA	\$330

* Final cost may vary depending on individual providers' pricing

** A banner will need to be provided by employers for these activation's Logos/branding are to be provided by organisation for printing on materials



Tertiary to Work



Tertiary to Work Committee

We're eager for your participation, so don't hesitate to contact a member of the Tertiary to Work team at ANU, UC, or ACU.

Jade Toscan, ANU Careers & Employability
Employer Engagement Officer
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Dylan Lamb, UC Careers
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For bookings please contact Conference Solutions.

Caitlin Waddell, Conference Solutions
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caitlin@con-sol.com



We look forward to partnering with you in 2024!

