



Tertiary to Work 2022

CANBERRA'S GRADUATE CAREERS FAIR
UC: WEDNESDAY 16TH MARCH
ANU: THURSDAY 17TH MARCH
ACU: THURSDAY 28TH APRIL

SPONSORSHIP PROPOSAL

Tertiary to Work 2022 is an opportunity to introduce your organisation and showcase your brand to Canberra's diverse and talented university students.

TERTIARY TO WORK

Tertiary to Work (TTW) is unique to Canberra and the national graduate career fair calendar. It brings together students of Canberra's major tertiary institutions – the Australian National University, Australian Catholic University and the University of Canberra – for an event organised and hosted by the Career Services of the participating universities. TTW has a strong history, having successfully run in this collaborative format for nearly 20 years.

EVENT SUMMARY

In a refreshed format, Tertiary to Work 2022 will consist of three COVID safe events – one on each campus at ANU, UC and ACU. Your presence will contribute to the excitement of campuses reopening and revitalising, as you introduce students and recent graduates to upcoming opportunities within your organisation.

University of Canberra (UC)	—	Wednesday 16 March (12pm- 3pm)
Australian National University (ANU)	—	Thursday 17 March (12pm-3pm)
Australian Catholic University (ACU) (ACU- Health and Education Fair)	—	Thursday 28 April (1pm-4pm)

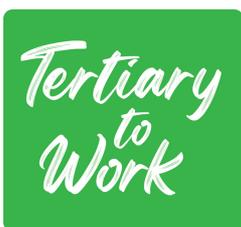


BENEFITS FOR MAJOR SPONSORS

Prominent, preferential double booth allocation at the UC and ANU events, to attract all major traffic – also includes logo on booth fascia (single booth optional)

If you wish to attend the ACU Health and Education Fair, please contact the TTW organising committee to discuss your requirements.

- Early access, one week prior to the event, to the resumes of up to 20 penultimate and final year students with strong graduate profiles which align to your recruitment needs. * See below for full details
- Sponsor profile on digital media, including the TTW website with a 200 word company profile (submission to be approved by the TTW committee)
<https://www.tertiarytowork.com.au/>
- Ability to upload a document of the sponsor's choice, subject to TTW committee approval on the TTW website
- Opportunity to send one promotional message to registered students in the week before the event
- Opportunity to send one promotional message to registered students in the week after the event. This will include students who register on the day
- Logo on event promotional poster and flyer
- Logo or recognition in promotional social media
- Hyperlinked logo on event website
- Promotional video uploaded to the Tertiary to Work website
- Catering for up to 6 staff provided at UC and ANU events



BENEFITS FOR MAJOR SPONSORS

Major sponsorship requires an investment of \$3300.00 (incl. GST)

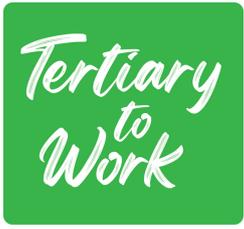
*** Early Access to Resumes**

- The Tertiary to Work committee will consult with sponsors regarding the student profile they want to target. Due date for this is early-mid February to meet timelines for promotion and selection.
- The Tertiary to Work committee will request students provide a maximum 2-page resume. It is made clear to applicants that this is an opportunity to raise their profile with sponsors, but not a guarantee of an interview or job offer.
- Shortlisted resumes will be forwarded to sponsors one week prior to the event and sponsors are able to review and contact any student that they are interested in.
- The number of resumes forwarded to a sponsor will be dependent on the number of applicants that match the targeted profile. A maximum of 20 will be provided, or fewer if specified by the sponsor.

The Next Step

Please contact Rachel Howard at ANU Careers on rachel.howard@anu.edu.au or Greg Vickers at Conference Solutions on greg@con-sol.com to discuss any sponsorship arrangements.

Final date to express your interest in becoming a major sponsor is COB Friday 28, January 2022.



HEALTH AND EDUCATION FAIR SPONSORSHIP

One Health sponsorship and one Education sponsorship are available exclusively for the ACU event on Thursday 28 April. Sponsor organisations must be aligned with recruitment in these fields.

Inclusions:

- Prominent booth at ACU event
- Student prize credited to your organisation
- One sponsor representative on the panel in the relevant workshop presentation
- Branding on social media promotion for the ACU event
- Catering for up to 6 staff at the event

Health and Education Fair sponsorship requires an investment of \$550.00 (incl. GST)

Expressions of interest are invited from organisations recruiting from either Health (nursing and allied health) or Teacher Education. Please contact Gabrielle Shield at UC on 02 6201 2660, Rebecca Sweett at ACU on 02 6209 1350, or Greg Vickers at Conference Solutions on greg@con-sol.com to discuss.



EVENT DAY ACTIVATIONS

Become more involved on event day with one of our student activations!

Activations require an investment of \$550.00 (incl. GST) for each activation.

Organisations with a registered booth are invited to choose from the following activations:

LinkedIn photo booth – your branding at the photo booth at all 3 campuses (technology is supplied by TTW)

Cupcakes – your logo on cupcakes at ANU, UC and ACU (200 cupcakes in total supplied by TTW)

Student Prizes – your organisation will be credited to the student prizes drawn at the conclusion of the UC and ANU events.

Branded Wellness Space \$550.00 (per campus)– provide a space for students to relax and interact with your team. (Your activity needs to be discussed and approved by TTW at the time of booking). This extra space will be located elsewhere in the venue and will be dependant on the venue and the activity you will provide. TTW will provide the space and you provide the activity. Popular activity suggestions include but not limited to: shoulder massages, healthy snacks, juice bar, gratitude or wellness wall, laughter station, hula hooping and yoga. Your suggestions welcome here!



ACTIVATIONS AT A SPECIFIC CAMPUS:

Please get in touch to discuss specific costs and details for the campus you are interested in. Note that these may differ depending on the suppliers or requirements of each campus.

- **Coffee giveaway** – recognition for subsidising free coffee for students at UC, ANU or ACU.
- **Sausage sizzle** – recognition for subsidising a free sausage sizzle for students at UC, ANU or ACU.

Please contact Greg Vickers at Conference Solutions on 02 6285 3000 to discuss

We look forward to partnering with you in 2022.